



WordPress for Modern Intranets

WordPress's versatility supports various website types, including business and enterprise applications.

While WordPress is frequently used for public-facing sites like blogs and marketing pages, this **Make Do** whitepaper delves into the use of WordPress for intranets.

These internal, private company websites are designed to enhance internal communications and streamline operations.

Table of Contents

Your guide to leveraging WordPress for intranets is detailed below:

1. Why WordPress?

2. About Make Do

3. Why WordPress is
an Ideal Platform
for an Intranet

4. Benefits of a
WordPress Intranet

5. Why Choose a
Custom-Built
WordPress Intranet

6. WordPress
Implementation
Considerations

7. Core Features of a
WordPress Intranet

8. WordPress Intranet
Best Practices

9. Who Should
Consider a
WordPress
Intranet?

10. Speak to our
WordPress Experts

Why WordPress?

At its core, WordPress (wordpress.org) is a content management system (CMS), but its open-source nature and vast ecosystem of plugins and themes make it adaptable to a wide range of applications.

Here is why it's a compelling choice for modern intranets:

- **Customisation:** Unlike off-the-shelf intranet platforms, WordPress allows for deep customisation. You can tailor the look, feel, and functionality to precisely match your company's branding and specific workflow needs.
- **User-Friendly:** The WordPress interface is intuitive and familiar to many, making it easier for employees to adopt and use effectively compared to more complex intranet systems.
- **Scalability:** WordPress can grow with your organisation. Whether you're a small startup or a large enterprise, you can add features and content as needed.
- **Integration:** WordPress integrates seamlessly with a wide array of third-party tools and services, such as calendars, project management software, and communication platforms.
- **Cost-Effective:** Compared to proprietary intranet solutions, WordPress can be a more budget-friendly option, especially when leveraging existing IT resources.

About Make Do

We understand that every business and organisation has unique digital needs and we strive to fill those gaps by providing world class WordPress solutions working as your ***"WordPress Co-Pilot"***.

Website:

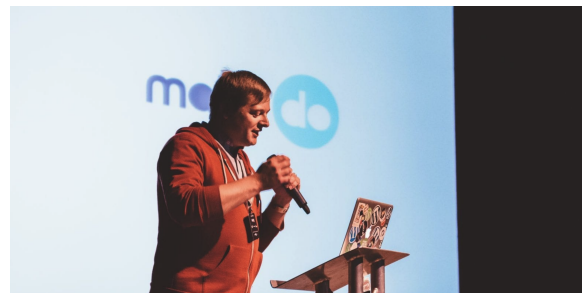
www.makedo.net

Email:

kimb@makedo.net

Call:

01443 606660



When working on a new website build our goal is to create web experiences that not only engage users but also drive growth and foster genuine partnerships with our clients.

Our small team is made up of experienced strategists, developers, designers and specialists who have a profound understanding of the unique challenges and opportunities facing website CMS management.

The Make Do team strives to provide solutions that surpass client expectations, establishing long partnerships grounded in trust and respect.

WordPress for Modern Intranets

Why WordPress is an Ideal Platform for an Intranet

Why WordPress is an Ideal Platform for an Intranet

WordPress is an excellent choice for intranet use due to its numerous advantages.

Many users already know WordPress, which reduces the learning curve and improves adoption.



WordPress can grow with your organisation, easily handling increasing amounts of content and users.

As an open-source platform, WordPress is free to use, making it a more affordable solution compared to dedicated intranet applications.

Unlike rigid systems like Microsoft SharePoint, WordPress allows for extensive customisation and easy integration with various services.

WordPress for Modern Intranets

Benefits of a WordPress Intranet

Benefits of a WordPress Intranet

- **Enhanced Communication:** Facilitates seamless communication through directories, chat functionalities, forums, and more.
- **Efficient Document Management:** Centralised storage for documents ensures easy access and collaboration.
- **Improved Collaboration:** Acts as a hub for team projects, task management, and information sharing.
- **Secure Environment:** Allows for restricted access, ensuring sensitive information is protected.
- **Customisation and Flexibility:** Easily customisable to meet specific organisational needs and preferences.
- **Modern User Experience:** Provides a modern, user-friendly interface that can be tailored to your specific requirements.
- **Cost Savings:** Avoiding licensing fees associated with proprietary intranet platforms can lead to significant cost savings over time.

WordPress for Modern Intranets

Why Choose a Custom-Built WordPress Intranet

Why Choose a Custom-Built WordPress Intranet

- **Greater Customisation:** WordPress allows for extensive customisation options, ensuring that the intranet can be tailored to the specific needs of your organization, unlike the more standardised approach of SharePoint.
- **Open Source Flexibility:** Being open-source, WordPress offers more flexibility in terms of plugins and themes, allowing for a broader range of functionalities and integrations.
- **Cost Efficiency:** While SharePoint often requires significant investment in licensing and maintenance, WordPress offers a more budget-friendly alternative without compromising on features.
- **User-Friendly Interface:** WordPress is known for its intuitive interface, which can enhance user adoption and engagement compared to the sometimes complex SharePoint interface.
- **Community Support:** With a vast community of developers and users, WordPress benefits from continuous improvements, extensive resources, and support forums, which can be advantageous over proprietary systems.

WordPress for Modern Intranets

WordPress Implementation Considerations

WordPress Implementation Considerations

Before setting up a WordPress intranet, consider the following:

- **Domain Name:** A subdomain of your main site is often the best choice for your intranet.
- **WordPress Installation:** This will be similar to your public site but with additional themes and plugins tailored for intranet use.
- **Secure Hosting:** Ensure your hosting solution can support your intranet's needs in terms of performance and security.
- **User Access:** Plan how you will manage user accounts and access permissions. Integrate with your existing authentication systems if possible.
- **Content Strategy:** Develop a plan for creating and organising content on your intranet.
- **"Extranet" Options:** Allow your team to use the system from home or outside of your IT network via secure external access and logins that use integrations such as SAML and single-sign-on.

WordPress for Modern Intranets

Core Features of a WordPress Intranet

WordPress Implementation Considerations

- **Document Management:** Centralised storage and organization of documents for easy access and collaboration.
- **Team Communication:** Built-in tools for messaging, forums, and announcements to facilitate effective communication.
- **User Management:** Robust user management features to control access and permissions, ensuring data security and privacy.
- **Customisation:** Ability to customise the intranet's look and feel to match your company's branding and requirements.
- **Search Functionality:** Advanced search features to help users quickly find the information they need.
- **Integration Capabilities:** Seamless integration with other tools and services your company uses, enhancing overall functionality and productivity.

WordPress for Modern Intranets

WordPress Intranet Best Practices

WordPress Intranet Best Practices

Implementing a WordPress intranet effectively requires careful planning and consideration of best practices. Here are some key tips to ensure your intranet is successful:

- **User Management:** Implement a user management strategy that follows the Principle of Least Privilege.
- **Community Features:** Encourage interaction through profiles, private messaging, forums, and member directories.
- **Knowledge Base:** Use WordPress's blogging functionality or a dedicated knowledge base plugin to present internal documents and information.
- **File Storage:** Choose a suitable server space and integration with other local systems for secure file storage and distribution.
- **Regular Maintenance:** Schedule regular maintenance to keep your intranet running smoothly.
- **Feedback and Improvement:** Continuously seek feedback from users to identify areas for improvement.

WordPress for Modern Intranets

Who Should Consider a WordPress Intranet?

Who Should Consider a WordPress Intranet?

Whether you are a small business looking for an affordable internal communication tool, a large enterprise seeking to modernise your existing system, or an organisation that requires a highly customisable intranet solution, WordPress provides the flexibility and functionality to meet your needs:

- **Small to Medium-Sized Businesses:** Organisations seeking a cost-effective and flexible intranet solution will benefit greatly from WordPress. Its open-source nature and extensive customisation options make it an affordable choice for smaller businesses that need robust intranet capabilities without a large budget.
- **Enterprises Seeking Modernisation:** Companies looking to replace outdated or complex intranet systems should consider WordPress as a modern alternative. Its user-friendly interface and scalability make it ideal for enterprises aiming to streamline their internal operations and adopt a more intuitive platform.
- **Organisations Valuing Customisation:** Those who need an intranet tailored to their unique requirements will find WordPress to be an excellent choice. With its vast array of plugins and themes, organisations can customise their intranet to perfectly fit their specific needs, ensuring a personalised and efficient internal network.

Speak to our WordPress Experts

A custom-built WordPress intranet is a powerful tool for enhancing internal communication, collaboration, and productivity within your company.

By leveraging the flexibility and scalability of WordPress, you can create a tailored intranet solution that meets your specific needs and supports your organisational goals.

Speak to our experts today to learn more:

EMAIL US